

Autumn Semester (July-December 2021)

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GCBS Chronicles

A bi-annual Newsletter

Gedu College of Business Studies

Gedu, Bongo

Chhukha

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ROYAL UNIVERSITY OF BHUTAN



GCBS Chronicles July - December 2021



Soelra from His Majesty the King

- Ugyen Choden (IV Accounting D)

With the noblest vision in keeping every single Bhutanese unaffected by the global pandemic, His Majesty the King granted face masks 'mask CARE' as *Soelra* to the staff and students of Gedu College of Business Studies (GCBS).



segregated, packed and readied for distribution to the needy students. The club advisor communicated with the Principal of Pakshikha Central School and arranged for distribution. On 7th November 2021, with the support of the College Management, the club advisor and some staff and students visited the school to distribute the clothes. The members successfully distributed the clothes to the students who were in need. The joy and happiness on the faces of these destitute students motivated the members to carry out more of such social services and live up to the motto "**Service from the heart**".

GCBS (Tarayana Club)

Kinley Chimi: VI (FIN- A) and Deki Yangzom: (VI Act-A)



For the distribution of clothes to the students of Pakshikha Central School, Tarayana Club collected clothes and shoes from the students and staff of GCBS on September 11, 2021. These clothes were washed,



Declamation Contest

Robin Rai (Semester-III)

English Enhancement Club (ECC) organized a Declamation Contest (Season One) on 1st October 2021. A total of 8 participants from various semesters adorned the stage and



accorded the audience to meet various personalities from all over the world. The certificates and prizes were awarded to the top three winners. The contest ended successfully leaving the overwhelmed audience applauding the unparalleled pool of speakers in appreciation.



Consultancy Project Workshop for MBA Students

The MBA Programme Office, with the support from the Office of the Dean of Research and Industrial Linkages, organized a three-day Consultancy Project Workshop for the MBA students from 1st - 3rd October, 2021. The workshop was resourced by Mr. Prem Moktan, Credit Director, BoBL, and Mr. Chenga Dorji, a Private Consultant. Along with the MBA students and their project supervisors, a few other faculty members took part in the workshop.



In addition to the consulting processes, participants were also taken through problem diagnosis procedures and deliverable identification to meet the expectations of client organization. The workshop ended with MBA consultants making a presentation on their Proof

of Concept (POC) to be presented to their respective client organizations.

Dr Sonam Choiden, the President of the College, offered mementoes to the facilitators and thanked them and their organization/firm for not only sharing their expertise but also taking a keen interest in strengthening the collaboration between an academic institute and the industrial organizations



Health Emergency Preparedness and Response Program

- *Namgay Sheka Yangdon (VI Finance B), Health Coordinator*

The Health Club members of the college participated in the Health Emergency Preparedness and Response Program which was held on 2nd October, 2021. The objective of the program was to enable the students to effectively respond to any health emergencies that might arise in the college or in nearby settlements.

The program was conducted by a team of health experts from the Ministry of Health in collaboration with Gedu Hospital. In the training program, an emergency medical scenario was created where the students acted as patients. In so doing, the students were able to observe and learn from the hands-on demonstrations by the health officials in dealing with the given emergency situation and the procedures applied in dealing with it. Furthermore, the students were given ample opportunity to raise questions and

share their views on various health related matters.



Some of the major takeaways from the program were: i) to be able to deal with any emergency situation with mental strength and composure; ii) develop the ability to use emergency equipment and first aid kits; iii) have the knowledge and skills to administer first aid; and iv) to improvise basic emergency tools such as stretchers, straps, slings and bandages from locally available materials.

While it was fun, the program turned out to be a huge learning experience for the students. At the same time, the experts felt reassured that they would be able to meaningfully collaborate with the students in managing and mitigating health emergencies, man-made or natural, that might arise in the college.

Khuru Tournament

- *Yenten Jamtsho, SSC Coordinator (V Finance-D)*

Social Service Club (SSC) with a vision of “Excel to provide social supports by establishing strong linkage with the community”, organized an open Khuru tournament on 9th October, 2021. The funds raised through the program were used to support the education of the students who are in need of support and are currently adopted by the club.

The very purposes of conducting the tournament are:

- The fund collected is going to be used to support poor school going children and needy people within and outside the local community through proper identification

and participation in social development activities.

- Assist the Non-Formal Education (NFE) program delivery, especially in teaching Dzongkha and English.
- Educate the community on health and sanitation, the need for harmonised living besides their participatory role in the socio-economic developmental activities.
- This practice has a chained-culture conducted by the SSC club to reinstate the age-old tradition.
- To spread love for our culture through fun and entertainment.

There was a total of eighteen teams participating in the tournament, including teams from GCBS. The tournament started from 9 AM in the morning with a *Mar-Chang* ceremony.



The first round was played between 3 teams each from where the winner and runners up were taken to the next round.

In the second round, the teams were reshuffled and again played in a pool of 3 teams from which the winners were taken to the semi-finals.

The rainy weather did not favor the tournament, however, it did spice-up things as the players had to showcase their skills and resilience of playing in any environment. Refreshments were served during the semi- finals to the players and the officials.

The final was played between ‘Fin-Charos’, a group of college students and ‘RBP (Gedu)’. The ‘Fin- Charos’ was crowned the champion of the

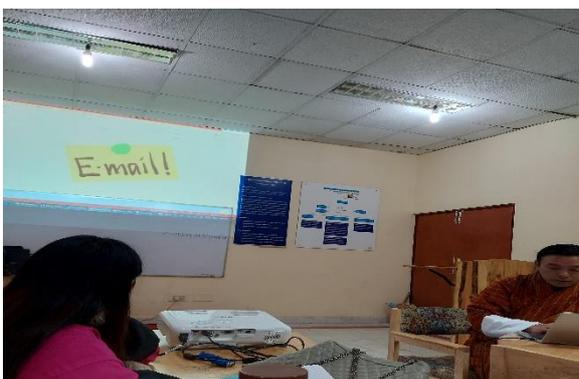
tournament and took away the cash prize of Nu. 7,000, and the RBP team took the runners up position with the cash prize of Nu. 4,500.

The tournament was in deed an actualizing fact that academic institutions can truly become a center of excellent teaching and learning with some dose of co-curricular activities. Indeed, the tournament was a huge success as the SSC could achieve its vision “Excel to provide social supports by establishing strong linkage with the community”.

Soft skills class for final year students

GSEC with its advisor organized weekly soft skills development classes for the interested final year students. The students attended the classes in two different batches according to their timetable (twice in a week). The class began on 20th October 2021, in the presence of Lop. Sungkhop and Lop. Tandin Chhophel.

The objective of the program is to create a career friendly workshop to guide students for the actual job market and to develop skills apart from academic learning. The classes were resourced by Lop. Tandin Chhophel, Lop. Tshewang Norbu, Lop. Dawala, and Lop. Rinchen Dorji. The session for spring semester 2022 will be further continued by Lop. Pran Kaul and Lop. Chimi Thugten. The session covered interviewing skills, effective writing, analytical skills, communication & networking, intellectual competency development, critical insights of topical issues, and work ethics and values.



Dasain in the College

Dashain is a festival usually celebrated by Lhotshampas in Bhutan. On the tenth day of Durga Puja, all government agencies, educational institutions, and private companies remain closed, since Dashain day is declared a national holiday. Dashain festival marks the victory of the good over evils. With regard to this, Hindu scripture defines the two events as the starting of the celebration of the festival. The first one is when the cruel demon, Mahisasur was killed by Goddess Durga. After this victory, the Dashain festival is believed to have started. Another one is when Ramchandra and Sita returned to Ayodhya after killing the evil Ravan who had kidnapped Sita. The celebration of Dashain has social and religious importance. It is an occasion of peace and goodwill.

In preparation of Dashain, every home is cleansed and beautifully decorated, painted for invitation of Goddess Durga, for her blessings of good fortune and wealth. It is also a time of family reunion and celebration. The markets are filled with shoppers seeking new clothing, gifts, luxuries and enormous supplies of temple offerings for the Goddess Durga, as well as food stuffs for the family feasting.

The celebration has been only within the Hindu communities in Bhutan. This time GCBS family came together for the first time to observe *Dashain Tika* and make students feel at home. It was initiated and organized by Lop. Dhanapati Sharma and Lop. Madan Gurung along with student leaders. In the beginning, it was worrisome since only few students and staffs turned up for the *Tika* ceremony.

Before the *Tika* ceremony, Madam President offered a butter lamp and lit incense sticks in the altar of Goddess Durga, followed by welcome speche and talks on the significance of the day. Madam President offered tika to staffs and students as it is customary for elder/s to bless the younger ones with Tika for happiness, success and prosperity. As a usual practice

unique to Dashain festival, staffs and students were also served with *Dahe-Cheura*. The enjoyment doubled with unprepared singing and dancing by some students.

The GCBS *Tika* ceremony was a grand success and a great festival experience for the students. I personally hope this trend of Dashain celebration continues. We could come to a common understanding that, “All religions are true. God can be reached by different religions. Many rivers flow through many different directions but they ultimately fall into the sea. They are all one.”

Cryptocurrency Awareness Program for Final Year Students

The Office of Programme Management, GCBS, initiated an awareness program on digital currency on 22nd October, 2021 for the final year students. The program was facilitated by Mr. Sangay Dhendup who is a Chartered Financial Analyst (CFA) and a certified Cryptocurrency expert.

As the Royal Monetary Authority (RMA), the Central Bank of Bhutan, pilots a project on Central Bank Digital Currency (CBDC) in Bhutan, it is critical for the students to understand cryptocurrency. Throughout the three-hour session, the participants were made aware of the origin of the cryptocurrency and its dominance over the global economy at present.



In-house Training on Search Inside Yourself (SIY) and Sexual Harassment

GCBS organized simultaneous two trainings on Search Inside Yourself (SIY) and Sexual Harassment simultaneously for both academics

and supporting staff for two consecutive days on the 29th and 30th of October, 2021. The program was held in the College Conference Hall and *Semkyed Tshogkhang*. The trainings were resourced by Mr. Tshering Dorji; Director of Institute for Management (IMS) Studies Limited; Mr. Norbu Wangchuk, former Minister of Education, currently CEO of IMS, and Ugyen PelGyen from the same training institute.



One-day Training by Bhutan Media Foundation (BMF)

- *Media Club*

Bhutan Media Foundation (BMF) has offered a one-day training based on BMF’s publication ‘Navigating Infodemic, Misinformation and Disinformation on 20th November 2021. A total of 55 students attended the training. The program commenced with a brief introduction on social media by Executive Director Mr. Nidup Zangpo followed by three other sessions resourced by Mr. Tashi Dorji, a media consultant. The training has been held with the aim of helping youth navigate online space, which is today rift with misinformation and disinformation. It aimed in helping the youth use online media, including social media, safely and to their advantage.



Two-Day Student Leadership Workshop

Nima Dorji (VI Fin-C)

“What we need is not a leader to lead the masses- we need the leadership of the self”- His Majesty the King’s address at the Calcutta University Convocation, 5th October 2010. Leadership as Oxford Dictionary defines is the action of leading a group of people or an organization. A two-day leadership workshop was conducted from 25th to 26th September 2021 at GCBS. It was resourced by Mr. Gopilal Archarya, a Bhutanese writer and an expert in media consultancy. He has authored some books such as Bhutanese Folktales (From South and the East) and Dancing to Death- a collection of poems. The insightful workshop was attended by the student leaders and representatives, 2nd year students, and the faculty members. It is mainly to inspire students to explore leadership concept on their own and to enhance its practices among themselves. It, moreover, gave insights into allowing quality interactions, adhering to new leadership practices, and get solutions to real-life challenges of a poor leadership.

ལོ་བསྟར་མཐོ་རིམ་སློབ་གྲུབ་རིམ་གྲོ།

ལས་སྦྱོང་ཤོར་བུ། ལོ་རོ་གསུམ་པ་ དུའལ་རྩིས་ལ་སྡེ།

༔ མཐོ་རིམ་སློབ་གྲུབ་ནང་ གནང་སྲོལ་ཡོད་པའི་ ལོ་བསྟར་གྱི་རིམ་གྲོ་
 འདི་ རང་ལུགས་གནམ་ལོ་ལྷགས་མོ་སྤང་ལོ་ ལྷ་པ་ པའི་ཚེས་
 ༢༥དང་༢༤ ལུ་གནང་ཅུག། རིམ་གྲོ་འདི་ཡང་ ལུ་ལ་རབ་སྡེའི་ གྲམ་
 གནས་བརྟན་དབུ་བཞུགས་ཐོག་ ཉེ་འདབ་གྱི་དགོན་སྡེ་ལག་གི་སློབ་
 རྩིས་ དགོ་སློང་ཞེ་གྲངས་༢༥ གིས་ ཉིན་མ་དང་པའི་ནང་ལུ་ ཤེར་སྦྱིང་
 བདུད་བརློག་གནང་ཡོད་པ་དང་། ཉིན་མ་གཉིས་པ་ནང་ལུ་ ལྷ་མོ་འབག་
 ཚོགས་གི་ཚོ་གཙུག་གནང་སྡེ་མཚུགས་བསྟུ་གནང་ཅུག། དེ་སླེ་རིམ་གྲོ་གོ་
 འདྲེན་འཐབ་དགོ་མི་དམིགས་ལུ་ཡང་ སྤྱིར་འཛུལ་གྱིང་དང་ ལྷག་
 པར་དུ་ ར་བཅས་རའི་འབྲུག་རྒྱལ་ཁབ་ནང་ལུ་ རྟན་ཡམས་ ཀོ་སྤྱིར་
 ༡༧འདི་སློན་འགོག་འབད་ཐབས་དང་ རྟན་ཡམས་འཐོབ་ཡོད་མི་ཚུ་

ཡང་ལྷུར་དུ་ཞི་ཞིའི་དོན་ལུ་ དེ་གིས་ནང་ལས་ཡང་ མཐོ་རིམ་སློབ་གྲུབ་
 བཟའ་ཚང་ག་ར་ ལོ་འདི་ནང་ལུ་ གལ་སྤོན་བར་ཆད་ཚུ་ བརློག་ཐབས་
 གྱི་དོན་ལུ་ཞིན་པས། འབྲུག་པ་བཀའ་བརྒྱུད་གྱི་ལུགས་ལས་འབད་བ་
 ཅིན་ ཚོ་ག་འདི་གིས་ རྟན་ཡམས་ཚུ་ཞི་ཚུགས་པའི་ཅུས་པ་ སློམ་འབད་
 རང་ཡོད་ཟེར་བཤད་ནི་འདུག།



ཉིན་མ་དེ་ལར་ མཐོ་རིམ་སློབ་གྲུབ་ གཙོ་འཛིན་གྱིས་གཙོས་པའི་
 ལེགས་སྦྱར་བ་དང་ལས་བྱེད་ལོ་ སློབ་སྦྱོང་ཚུ་གིས་ དད་པའི་སློབ་ནས་
 ལུས་གྱིས་བྱུག་འཚལ་བསྐྱར་ར་རྒྱབ། དག་གིས་ལ་སྤུན་དང་མ་ནི་ལུ་ཚུ་
 ལུ་བཅོམ། ཡིད་དད་པའི་སློབ་ལས་ དཀོན་མཚོག་གསུམ་དང་ ལྷ་ཚོས་
 སློང་སྤང་མ། དེ་ལས་ གནས་བདག་གཞི་བདག་ ཡུལ་ལྷ་ཚུ་ལུ་ རྒྱབ་
 དང་དབུང་གཉེན་མཛད་གནང་དགོ་པའི་གསོལ་སློན་ཚུ་བཏབ་པའི་ དུས་
 ཚོད་བྱུང་དུ་འཕགས་པ་ཅིག་ཞིན་པས།



མངས་རྒྱས་སྤྱོད་ལྷེ་སྤྱོད་ལྷེ་ སློབ་གྲུབ་ བཞུགས་ཡོད་པ།
 ལུ་རབ་དོ་ཞེ། ལོ་རོ་གསུམ་པ་ རྩིས་རིག་ ལ་སྡེ།

༔ རང་ལུགས་གནམ་ལོ་ལྷགས་མོ་སྤང་ལོ་ རང་ལྷ་ པ་ པའི་ཚེས་ ༡༥
 ལུ་ལས་ སྤྱི་ཚེས་ ༢༢/༠༩/༢༠༢༡ ལུ་ མཐོ་རིམ་སློབ་གྲུབ་གཙོ་

འཛོལ་གྱིས་གཙོས་པའི་སློབ་སྤྱང་འཁོར་པ་ དེ་ལས་ དད་ཅན་སློབ་སྤྱོད་
ཡོངས་ འཛོལས་ཐོག་ལུ་ སངས་རྒྱས་སྐྱོན་ལྷའི་སྐུ་འདྲ་གཅིག་ མཐོ་
ཟིམ་སློབ་གྲུའི་སེམས་བསྐྱེད་ཚོགས་ཁང་ནང་ལུ་ བཞུགས་སུ་གསོལ་
ཡོད་པ་ཨིན། རྟེན་འདི་ཡང་ ལྷག་བསམ་རྣམ་པར་དཀར་བའི་ན་གཞོན་
བྱང་སེམས་ཚོགས་པའི་ཁ་ཐུག་ལས་ སྤྱིར་འགོ་བ་སེམས་ཅན་ཐམས་
ཅད་ཀྱི་ རྒྱུད་ལུ་ཡོད་པའི་ཉོན་མོངས་པའི་ནད་ཚུ་ཞི་ཐབས་དང་ དེ་མ་
ཚད་ འཛོལ་གྱིང་ནང་འཐོན་ཏེ་ཡོད་པའི་ ནད་ཡམས་ཀྱི་རིགས་ཚུ་
འཛོལས་ནིའི་དོན་ལུ། ལྷག་པར་དུང་བཅས་རའི་རྒྱལ་ཁབ་ནང་ལུ་ ནད་
ཡམས་ཁབ་སྐྱེལ་འགྲོ་ནི་འདི་བཀག་ཐབས། དཔོན་སུ་ མཐོ་ཟིམ་སློབ་
གྲུ་ནང་ལུ་ཡོད་པའི་ལས་བྱེད་པ་དང་ སློབ་སྤྱོད་ཡོངས་ཀྱི་རྒྱུ་རྐྱེན་བར་
ཆད་ཚུ་ བསལ་ཐབས་ལུ་དམིགས་ཏེ་ བྱིན་ཡོད་པ་ཨིན་པས།



